(FILE 'HOME' ENTERED AT 11:24:23 ON 14 JUN 2000)

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      FILE 'USPATFULL' ENTERED AT 11:24:47 ON 14 JUN 2000
L1        2303 S 900/AB
L2        8151 S INTERNET
L3          12 S L1 AND L2        → review all

      FILE 'USPATFULL' ENTERED AT 12:29:13 ON 14 JUN 2000
L4        1085 S (AD# OR ADVERTIS?)/TI
L5       11466 S INTERNET OR ONLINE OR WORLD(3A)WEB
L6          40 S L4 AND L5        → review all
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L6   ANSWER 1 OF 40   USPATFULL
TI   Automated synchronous product pricing and **advertising** system

L6   ANSWER 2 OF 40   USPATFULL
TI   **Internet**-audiotext electronic **advertising** system
        with inventory management

L6   ANSWER 3 OF 40   USPATFULL
TI   Method for **advertising** over a computer network utilizing
        virtual environments of games

L6   ANSWER 4 OF 40   USPATFULL
TI   Apparatus and method for **advertising** in zoomable content

L6   ANSWER 5 OF 40   USPATFULL
TI   Method and apparatus for allowing **online** directory producers
        to preview **advertisement** in **online** directory
        listings

L6   ANSWER 6 OF 40   USPATFULL
TI   Method for distributing **advertising** in a distributed web
        modification system

L6   ANSWER 7 OF 40   USPATFULL
TI   Electronic mail system with **advertising**

L6   ANSWER 8 OF 40   USPATFULL
TI   Method and system for presenting customized **advertising** to a
        user on the **world** wide **web**

L6   ANSWER 9 OF 40   USPATFULL
TI   System and method for scheduling and controlling delivery of
        advertising in a communications network

L6   ANSWER 10 OF 40   USPATFULL
TI   Multimedia architecture for interactive **advertising** in which
        secondary programming is varied based upon viewer demographics and
        content of primary programming

L6   ANSWER 11 OF 40   USPATFULL
TI   Two-way remote control with **advertising** display

L6   ANSWER 12 OF 40   USPATFULL
TI   Systems and methods for linking television viewers with
        advertisers and broadcasters

L6   ANSWER 13 OF 40   USPATFULL
TI   Dynamic **advertising** scheduling, display, and tracking

L6   ANSWER 14 OF 40   USPATFULL
TI   System and method for iteratively determining quantization intervals of
        a remote **ADC** and modem employing the same

L6   ANSWER 15 OF 40   USPATFULL
TI   **Internet**-audiotext electronic **advertising** system
        with enhanced matching and notification

L6   ANSWER 16 OF 40   USPATFULL
TI   MPEG motion compensation using operand routing and performing

add and divide in a single instruction

L6   ANSWER 17 OF 40   USPATFULL
TI   Method and apparatus enabling valuation of user access of
      advertising carried by interactive information and entertainment
      services

L6   ANSWER 18 OF 40   USPATFULL
TI   System for tracking consumer exposure and for exposing consumers to
      different **advertisements**

L6   ANSWER 19 OF 40   USPATFULL
TI   Wavelength-selective optical **add**/drop using tilting
      micro-mirrors

L6   ANSWER 20 OF 40   USPATFULL
TI   Mobile tele-computer network for motion picture, television and tv
      advertising production

L6   ANSWER 21 OF 40   USPATFULL
TI   System and method for displaying user selected set of
      advertisements

L6   ANSWER 22 OF 40   USPATFULL
TI   Method of delivery, targeting, and measuring **advertising** over
      networks

L6   ANSWER 23 OF 40   USPATFULL
TI   Banner **advertising** display system and method with frequency of
      advertisement control

L6   ANSWER 24 OF 40   USPATFULL
TI   On-line **advertising** system and its method

L6   ANSWER 25 OF 40   USPATFULL
TI   System and method for delivering customized **advertisements**
      within interactive communication systems

L6   ANSWER 26 OF 40   USPATFULL
TI   Downloading method for songs and **advertisements**

L6   ANSWER 27 OF 40   USPATFULL
TI   Automated collaborative filtering in **world** wide **web**
      advertising

L6   ANSWER 28 OF 40   USPATFULL
TI   System for communicating information about nodes configuration by
      generating **advertisements** having era values for identifying
      time reference for which the configuration is operative

L6   ANSWER 29 OF 40   USPATFULL
TI   **Ad** taking pagination information system

L6   ANSWER 30 OF 40   USPATFULL
TI   Method for the hot **add** of a network adapter on a system
      including a dynamically loaded adapter driver

L6   ANSWER 31 OF 40   USPATFULL
TI   Targeting **advertising** in a home retail banking delivery
      service

L6   ANSWER 32 OF 40   USPATFULL
TI   **Advertiser** pays information and messaging system and apparatus

L6   ANSWER 33 OF 40   USPATFULL

TI   **Advertisement** authentication system in which
      advertisements are downloaded for off-line display

L6   ANSWER 34 OF 40   USPATFULL
TI   **Advertising** method and system

L6   ANSWER 35 OF 40   USPATFULL
TI   Electronic mail system for displaying **advertisement** at local
      computer received from remote system while the local computer is
      off-line the remote system

L6   ANSWER 36 OF 40   USPATFULL
TI   System to **add** selectivley persistent resource data to unused
      bandwidth of digital movie

L6   ANSWER 37 OF 40   USPATFULL
TI   Information and **advertising** distribution system and method

L6   ANSWER 38 OF 40   USPATFULL
TI   Digital active **advertising**

L6   ANSWER 39 OF 40   USPATFULL
TI   Pump top **advertisement** distribution and display system with
      performance and sales information feedback

L6   ANSWER 40 OF 40   USPATFULL
TI   Method and apparatus for **advertising** services of two network
      servers from a single network node